

## NEWS RELEASE



# **United Engineers Opens Hotel-cum-Serviced-Suites and Shopping Mall in one-north**

## **First four-star business hotel-cum-serviced suites opens in one-north/south-western Singapore**

**SINGAPORE, 5 January 2012 - United Engineers Limited** (the "Group") opens a 271-room hotel-cum-serviced-suites and a 100,000 sft shopping mall in one-north. The hotel and mall, called *Park Avenue Rochester* and *Rochester Mall* respectively, will be managed by the Group.

### **Singapore's first hybrid business hotel-cum-serviced-suites opens in one-north/south-western region**

*Park Avenue Rochester* is the first four-star, business hotel-cum-serviced-suites to open in one-north, which combines educational institutes, residences, recreational amenities, research facilities and business parks to create a unique work-live-play-learn environment.

Operational since December 2011, *Park Avenue Rochester* is ideal for business and leisure travellers seeking premium accommodation with convenient access to the Orchard Road shopping belt, Central Business District and VivoCity/Sentosa Island. *Park Avenue Rochester* is within walking distance from Buona Vista MRT Station which also serves as an interchange between the East West Line and Circle Line.

*Park Avenue Rochester* is a unique hybrid of business hotel and serviced suites that provides a variety of short and long-term accommodation for the research, educational and medical hubs within and near one-north. It is a welcoming respite to the hustle and bustle of the city, and yet offers convenient accessibility to Singapore's Downtown Core as well as VivoCity/Sentosa Island. We believe the diversity of hotel guests will add cosmopolitan vibes to one-north which is designed to promote cultural vibrancy and human interaction," said Mr Jackson Yap, the Group's Managing Director and Chief Executive Officer.

### **A mall for Dover/Holland/Bukit Timah/Commonwealth residents**

The three-storey *Rochester Mall* will feature a combination of food-and-beverage, beauty-and-spa, and art-and-enrichment retail tenants including *Farmhouse Supermarket*, *Celebrity Fitness*, *Buttercups Montessori Kindergarten*, *Chengzhu Mandarin Centre*, *Cristofori Music School*, *Pies & Coffee* and *RICK's – Pub.Bar.Lounge*. Forming part of the mall are a black-and-white, colonial bungalow and outhouse that are occupied by *Starbucks* and *Pasta Fresca Da Salvatore* respectively to provide a unique, old-meets-new dining experience. *Rochester Mall* will be fully opened by the end of January 2012.

*Rochester Mall* is a long-awaited mall for the Dover/Holland/Bukit Timah/Commonwealth region which has a large population of local and expatriate residents but without a decent-sized mall to call their own. We believe that the *Rochester Mall's* lifestyle-oriented retail mix will appeal to many residents living in the vicinity as well as the executives, business travellers and students within one-north," said Mr David Liew, Managing Director of United Engineers Developments Pte Ltd which manages the Group's property services.

### **Expansion in asset management services**

With *Park Avenue Rochester* and *Rochester Mall*, the Group will see an expansion in asset management operations. The Group has been managing the 150-room *Park Avenue Clemenceau* (previously known as *Park Avenue Suites*) and *UE Square Shopping Mall* at *UE Square* and 36-room *Park Avenue Robertson* (previously known as *Park Avenue Residences*) at Kim Yam Road since 1997. In 2012, the completion of *UE BizHub EAST* – a mixed-use development of business park, convention centre, offices, hotel and serviced suites, and retail space in Changi Business Park – will further strengthen the Group's stable of hotels and serviced suites, retail mall and office space.

The Group plans to further expand the *Park Avenue* hospitality chain in the South-East Asian region and also tender for more mall sites in Singapore.

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**About United Engineers Limited**

United Engineers Limited ("UEL"), founded in 1912, is one of Singapore's pioneer companies and has played an integral role in the physical and economic transformation of Singapore. Building upon its early engineering roots, UEL has evolved into a dynamic corporation with key activities in property, engineering and construction. In view of the key role played by UEL in Singapore's early development, the Singapore National Heritage Board has marked UEL's flagship building, UE Square, a historic site in 2002. UEL is also the 11th oldest member in the Singapore International Chamber of Commerce.

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**Attached pictures:**

1. The development comprising *Park Avenue Rochester, Rochester Mall* and *The Rochester*



2. The development with the colonial bungalow

